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**Upcoming Events....**

**Annual SUMA Conference**  
Feb 3-6, 2008  
Queensbury Centre,  
Regina, SK.  
For more information,  
visit: [www.suma.org](http://www.suma.org)

**2008 Annual SARM Convention**  
March 10-13, 2008  
IPSCO Place, Regina, SK.  
For more information,  
visit: [www.sarm.ca](http://www.sarm.ca)

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**MANAGER'S REPORT**

Fall has come and gone and winter appears to have arrived! It has been a busy past few months at the REDA office as we have seen a number of changes both around the office and politically. August and September were extremely busy months with much of the focus being on the Highway #9 and #6 twinning initiative. The REDA is one of the main proponents behind the Soo Line Highway Corridor Association and as such has been busy meeting with municipal, provincial and federal governments officials including our MLA's, MP, and even the former Premier. We have also had contact with various industry associations

and other organizations including SUMA, SARM, and Tourism Saskatchewan. At the end of September the REDA partnered with the Weyburn and Area Chamber of Commerce to take on the role of Tourism for the City and area. Lacey Johnson was hired as the Tourism Manager and began work with us at the end of September. Lacey has a strong background in tourism having studied it at SIAST and having previously worked for the Saskatchewan Regional Parks Association. Lacey originally comes from the Tribune area and is very excited to be working in her home community! October saw the call of a Provincial election, which

resulted in a victory for the Saskatchewan Party and its leader, Brad Wall. Congratulations go to Premier Wall as well as our local MLA's, Dustin Duncan and Doreen Eagles. We look forward to working with the new party in the coming weeks and months and continuing the same strong working relationship that we had with the previous government. In closing I want to thank all of our members for their continued support throughout 2007 and look forward to working with you all in 2008. In the meantime I want to wish everyone the best for the holidays, have a Merry Christmas and a Happy New Year!

- Dylan Clarke, Manager

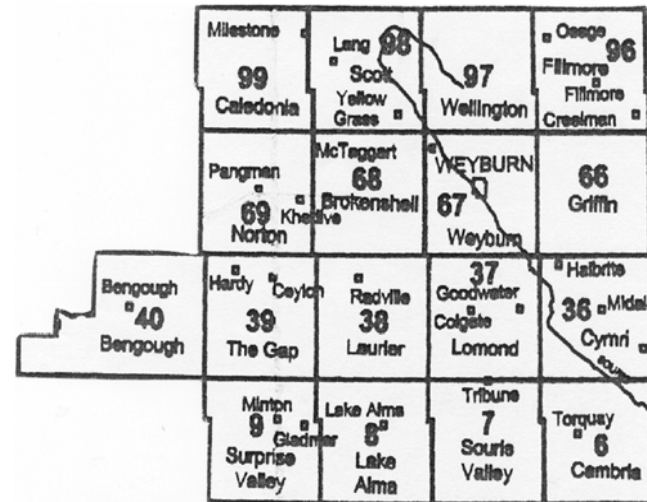
**SEREDA WELCOMES THE NEW GOVERNMENT**



With the recent election and subsequent change in Government, the South East REDA will for the first time in REDA history be governed by a new party. We want to congratulate new Premier Brad Wall, Weyburn Big Muddy MLA Dustin Duncan, and the entire Sask Party on their victory and look forward to working with them in the future. Over the last few years the South East REDA has built a strong relationship with our local MLA and looks forward to doing the

same with the new Premier and his government. With that being said we also want to thank the former Premier, Lorne Calvert and the entire NDP Party for their strong support of the REDA program and economic development in the Province. The South East REDA has been in existence since 1996 and over that period has provided support and assistance in numerous private and community based economic development projects throughout the region; many of which you will find on our newly updated website, [www.southeastreda.com](http://www.southeastreda.com). We are looking forward to continuing that work under the Sask Party for many years to come!

**OUR REGION...**



*We once again want to thank our members for their continued support...*

- |                     |                             |
|---------------------|-----------------------------|
| RM of Souris Valley | Sunrise Community Futures   |
| RM of Griffin       | Weyburn Chamber of Commerce |
| RM of Lomond        | Southeast Regional College  |
| RM of Caledonia     | City of Weyburn             |
| RM of The Gap       | Town of Ogema               |
| RM of Cymri         | Town of Midale              |
| RM of Norton        | Town of Radville            |
| RM of Bengough      | Town of Milestone           |
| RM of Cambria       | Village of Pangman          |
| Village of Tribune  | Village of Goodwater        |
| Village of Ceylon   | Village of Lake Alma        |
| Village of Macoun   |                             |

**OUR STAFF...**



Dylan Clarke  
Manager



Lacey Johnson  
Tourism Manager



Kristine Paul  
Administrative Assistant

**Government Advisor:**  
John Slatnik—SK Regional Economic & Co-operative Development

**OUR EXECUTIVE...**

- Ken Evans —SK Ag & Food
- David Pattysen —Village of Torquay
- Debra Button —City of Weyburn
- Rob Nelson —RM of Griffin
- Roland Carles —RM of The Gap
- Joe Vilcu —RM of Cymri
- Carol Peterson —Town of Ogema
- Denis Sidloski —RM of Lomond
- Shirley Crone —Radville EDC
- Allan Hauglum —Town of Midale
- Cecil Ashworth —RM of Souris Valley

**OUR ENTIRE ORGANIZATION JOINS IN WISHING YOU A**

*Happy Holiday Season and a Prosperous New Year!*



*Our Office will be closed for the Christmas Season from December 24th, 2007 to January 2nd, 2008*

## SEREDA HIRES WEYBURN TOURISM MANAGER



Lacey Johnson, Tourism Manager

The Southeast REDA and the Weyburn Chamber of Commerce are pleased to announce the appointment of Lacey Johnson as the new Tourism Manager for Weyburn!

Lacey graduated from SIAST Kel-sey Campus with a Tourism Management Diploma and an Ecotourism Diploma, and also has completed a Special Events Coordinator Course. Lacey brings a diverse background regarding tourism education and experience to this position. She has worked many various jobs in the tourism sector which has helped her to better understand the needs of tourists.

Since beginning work at the end of September, Lacey has been working hard on a number of projects including the 2008 Weyburn Visitor's Guide, the development of a new marketing and branding campaign for the City,

a tourism website, and more. In addition to this, she has been busy meeting with the various people and businesses in Weyburn's Tourism Industry, and spreading the word that Weyburn really is a destination spot for travelers. In addition to her role as Tourism Manager, Lacey will also be working on other REDA initiatives in the coming year and is here to assist our rural members as well!

Please welcome Lacey into the SEREDA family! If you have any comments or questions for Lacey, or would just like to say hello, email her at:

[tourism@weyburnchamber.com](mailto:tourism@weyburnchamber.com)  
or call her at 306.842.8003



## SOO LINE HIGHWAY CORRIDOR ASSOCIATION UPDATE

The last few months have been very busy for the Soo Line Highway Corridor Association as a number of meetings were held with various Government officials in an effort to obtain their support for this project. Committee members first met with former Premier Lorne Calvert in mid August in a meeting that went exceptionally well. Following that, we then met with our local Sask Party MLA Dustin Duncan as well as MLA Randy Weekes, who at that time was the official Highways opposition critic for the Sask Party. Finally in late August the committee met with Ed Komarnicki in an effort to gain federal support for the project. All of these meetings went exceptionally well with interest and support being shown by all three groups, however with that being said, we have had a major setback in

the project as a result of the recent change in Government. The committee will now focus on trying to set up a meeting with our new Premier Brad Wall. It is our hope that he will be as receptive to this initiative as the previous Premier was! With that being said, the committee is looking forward to building on the strong relationship that we already have with our local Weyburn-Big Muddy MLA.

In other developments the Chairman, Dylan Clarke, was recently in contact with members of the North Dakota Department of Transportation who were interested in learning more about our association and the project. We were also contacted by the Minot Daily News who did an extensive interview and article on the project which was on the front page of that paper on November 23rd.

We are extremely excited to be getting some coverage south of the border which will hopefully translate into getting a dialogue started between our Provincial and State governments. The committee will be meeting in January to outline the next course of action.

**For more information please contact our office at: [manager@southeastreda.com](mailto:manager@southeastreda.com)**



### On-Line Business Assistance.....

**Are you in the process of starting or expending a business? The South East REDA provides advisory services in business start-up assistance, community development and information, and government programs and services.**

**For more information visit our website at: [www.southeastreda.com](http://www.southeastreda.com)**

## SOUTH EAST COMMUNITY SETTLEMENT COMMITTEE UPDATE



The Southeast Community Settlement Committee (SCSC) is currently experiencing a period of exciting growth and development. Having recently completed a needs assessment and placed an Immigration and Settlement Coordinator in Estevan, the Committee is rapidly moving forward. Tamara Bloor, born in Estevan and raised in Oungre, brings an interesting perspective to the role of Coordinator. A graduate of the University of Regina, with a Degree in

Business Administration, Tamara went on to work for the Saskatchewan Trade and Export Partnership where she experienced working with people of varied cultural backgrounds. Having lived abroad twice, most recently in South Korea, Tamara also has a good understanding of the challenges of settling in a foreign country, as well as the wonderful experiences that living abroad can bring. The SCSC is currently planning for 2008. With the role of Coordinator filled, the Committee plans to offer a range of settlement and educational services, including diversity and sensitivity training, hosting a resource library for communities, employers and newcomers and championing cultural events.

One of the SCSC's largest initiatives will be to develop a mentorship program in which local individuals or families are paired with newcomers. The Committee will be looking for volunteers of all age groups and capacities to help out in the coming months.



Tamara Bloor, Immigration and Settlement Coordinator

**If you are interested in helping to make SE Saskatchewan home for a newcomer, please contact Tamara Bloor at:**

**Tel: 306.634.8300 or  
Email: [scsc@sasktel.net](mailto:scsc@sasktel.net)**

### We Want To Hear From You!



Do you have an upcoming event or an idea for a story that you would like to see appear in an upcoming newsletter? We want to know!

**One of the benefits of being a SEREDA member is having your voice heard...**

As our members, we value your input, ideas and participation. We encourage you to take the opportunity to promote the economic and community development of your organization or community.

Please forward any upcoming events or articles of interest to our office:

Email: [manager@southeastreda.com](mailto:manager@southeastreda.com)

Phone: 306.842.8001

### FUNDING AVAILABLE TO REDA MEMBERS....

This program allows our members to access funds for a variety of community projects such as promotional activities, feasibility studies, and business plan development for any community-based project. SEREDA may also consider applications for projects that are not community-based but will still provide benefit to the community through such things as job creation, economic spin-off, etc.

All applications are reviewed and approved on a case-by-case basis by our Board during our regular meetings. Applications should be made before the project begins, and should include a detailed description of the proposed activity as well as the project costs.

This fiscal year the South East REDA Community Development Fund has budgeted \$5000 that will go back to our members. Once all of the funds have been utilized the program will be over until next year so please do not wait!

If your municipality has a project, or is aware of a project, please contact our office at 842-8001 so that we can discuss it further! It is our hope that you will pass this information on to your ratepayers and business community so that they will have a chance to utilize it as well.